Whispering Window

Feonic's Whispering Window has been independently tested to deliver increased sales of up to 50% when compared to non sounding windows. The boxed Whispering Window system consists of 2 x F1PRO audio drives, connections to link to a standard 4Ω amplifier (not supplied) and a user manual explaining how to get the best out of the Whispering Window retail promotion solution.

The F1PRO audio drives transform the entire store window into a speaker, this can be used for short audio advertisements, audio branding, in store radio, in store TV broadcasts, the possibilities are endless.

As the sound is evenly distributed throughout the windows surface, you won't have to crank up the audio to annoying levels - customers will be able to hear your messages while still being able to carry on a conversation and have a pleasant shopping experience.

Key benefits

Feonic's F1PRO audio drives can be attached to a store window by the very strong double sided adhesive pad. The audio drives can be left in place for years, or just for a few weeks. They are simple to install and de-install.

As sound is created both sides of the surface audio drives are often mounted on the inside of the store, so the devices cannot be tampered with. The audio drives can be attached behind the in window vinyl graphics making them discreet and unobtrusive in your window display.

Technical Specification

- **F1PRO Drive**
  - Impedance: 4 Ohms
  - Overload circuit protection
  - Operating temperature range: -20°C to +80°C (-68°F to 176°F)
  - Storage temperature range: -20°C to +100°C (-68°F to 212°F)
  - Weight: c1500g
  - Dimensions: 57mm (W) x 141mm (L) x 56mm (H)
  - Mounting method: 3M VHB adhesive tape or optional mounting plate with screw holes
  - Connection to amplifier: Binding posts

- **Amplifier (not supplied)**
  - **Preferred Specification**
    - Impedance: 4ohms
    - Amplifier Power: Not less than 100W x 2
    - Frequency Response: 20Hz-20kHz ideally
    - Connectors (each channel): Binding post
    - Equalisation: Ideally 31 band 2 channel EQ for maximum control
    - Compressor: For optimal control on heavy glass it may be beneficial to use a compressor to avoid low frequency overloading; e.g. Behringer MDX 1600

**BOX CONTENT**

- 2 x F1PRO, 2 x 5m speaker cable, phone/RCA to 3.5mm stereo plug input lead and user manual

Whispering Window has been used around the world since 2003, including:

- Topshop
- Sefridges
- John Lewis
- M & S
- Calvin Klein
- Hugo Boss
- Desigual
- Karl Lagerfeld
- Schuh
- GAP
- AGA
- Agent Provocateur
- Sunglasses Hut
- Benetton

and many more....

Scan the QR code using your mobile device to see Whispering Window in action

**Typical applications**

- Sales Promotions
- Product Launches
- Events
- Seasonal Entertainment
- Shopping via mobile phone
- Selling using Soundbites

To download specifications visit [www.feonic.com/downloads](http://www.feonic.com/downloads) or scan the QR code using your mobile device.